



BUDAPEST ARTINERIS

21-27 September 2026

first edition

Art spread throughout the city

CONCEPT

Art spread throughout the city

Budapest Artineris is an annual event spread throughout the city of Budapest and entirely dedicated to contemporary art. It was conceived as a twin event of Rome Art Week, one of the most important art weeks in Europe, which over more than ten editions has demonstrated the strength of a participatory and inclusive model capable of involving thousands of artists, exhibition spaces, and cultural operators, attracting a broad and diverse audience every year.

Building on the success and experience developed by Rome Art Week, Budapest Artineris aims to offer art lovers, collectors, and scholars a wide and articulated overview of the city's contemporary art scene through hundreds of diffused events: exhibitions in galleries and exhibition spaces, artists' open studios, and cultural projects that are completely free of charge and specifically organized for the event. At the same time, BA seeks to create and strengthen a virtuous network among exhibition venues, artists, curators, and independent initiatives,

fostering exchange and international dialogue.

Budapest Artineris represents a unique opportunity to give visibility to emerging voices and experimental projects, while maintaining completely free access for both participating artists and the public. It is an open artistic and cultural event, ready to welcome anyone interested in discovering new research paths and languages in contemporary art, offering tools for reflection and new perspectives through direct contact with artworks and their creators.

With a diverse program, Budapest Artineris aspires to place the Hungarian capital at the center of the European contemporary art scene, alongside other major cultural capitals. Through widespread events and activities, the festival engages both the city center and its outskirts, incorporating as many realities as possible and helping to infuse the spirit and soul of Budapest with the energy of contemporary art.

RAW2025

20-25 Oct 2025



1020 registrations

- 210 galleries and institutions
- 718 artists
- 92 curators

593 appointments

- 177 events
- 193 exhibitions
- 223 open studios



PARTICIPANTS

The actors of contemporary art

STRUCTURES

Galleries, foundations, museums, public bodies, cultural associations, academies, Italian and international cultural institutes, and independent research spaces open their doors by offering exhibitions, events, talks, meetings, performances, in-depth programs, and special openings.

ARTISTS

Artists organize open studios to welcome enthusiasts, collectors, and professionals into their working spaces, offering new perspectives on their artistic research, or take part in events organized by institutions and curators.

CURATORS

Curators present their research through exhibition projects and cultural events in various spaces across the city.

COLLECTIVES

Collectives, promoted to encourage artists to come together, foster the possible creation of new and emerging contemporary artistic movements.

POINTS OF VIEW

To guide the public through the multitude of proposals, the Points of View—identified among influential critics, curators, intellectuals, and artists active in Budapest—provide their own selection of participants and events.

HOTELS

Hotels are included to support the economic and qualitative growth of the hospitality sector by associating their image with the world of contemporary art, also through initiatives taking place during the week.

OFFLINE & ONLINE

Between physical and digital, a decidedly innovative format

During the seven days of BA, hundreds of events are organized, both open-access and reservation-based, as well as guided tours that require booking. All activities are supported by budapestartweek.com through a system of interactive maps and selective databases designed to offer the public the best possible experience.

Each event will have a dedicated page on the website, available in Hungarian and English, including title, photos, schedules, description, contacts, participant profiles, in-depth links, an integrated booking system, and a selection of photographs taken by the public.

Organizers are provided with a system that generates access lists and offers an access-control tool to scan the QR codes created during the booking phase, also generating future contact lists for the organizers.

The same web app has been developed to manage the guided tours organized during the week.



PERSONAL MARKETING

A system that helps

For events, the budapestartweek.com system automatically creates all the communication materials needed: invitations and posters in PDF format for printing, graphics and text including hashtags for Instagram and Facebook posts, and images for Instagram, Facebook, and TikTok stories, as well as for WhatsApp status.

To promote each participant's activity, the system generates a presentation poster in PDF format, a QR code linking to the dedicated profile page, graphics and text including hashtags for Instagram and Facebook posts, and images for Instagram, Facebook, and TikTok stories, as well as for WhatsApp status. In addition, the sharing of events and profiles on Facebook, X, WhatsApp, and Google is customized with the participant's header data.

Structured SEO ensures a primary level of indexing on search engines.



PHYGITAL

The tools connecting the two worlds

Each participant will be assigned a BA Code, a unique global identifier that distinguishes them within the contemporary art ecosystem and allows them to have a personalized URL to present their activity to the public and to collectors.

The main tool will be a personalized card created for each participant which, through the use of NFC technology and/or QR codes, enables the real-time promotion of their activity.

This phygital approach extends the visibility of activities with a physical location and in-person events, maximizing their reach and connecting with a larger national and international audience.



SHOWCASE

All information about the participants

Each participant's profile remains visible on the website even after the event, and its URL will never be changed, turning the site into a permanently accessible directory. All content is available in both Hungarian and English.

Depending on the category, each profile includes: an unlimited-length description of the participant; the legal name or artistic name; the logo; a cover image or a portrait of the main figure, also used in graphic materials; full contact details; an interactive map showing the location and distances; a link to the website; links to Instagram and Facebook; a presentation video; and an image gallery.

At the bottom of each profile, all current and past events are listed, both those organized directly by the participant and those in which they took part.





Budapest Artineris

[e] budapest@artineris.com
[w] budapest.artineris.com